

## Meyring Cattle Company's 2<sup>nd</sup> Annual Sale

February 26, 2026, Alliance, NE

No.	Category	Average
55	SimGenetic Bulls	\$10,690
18	SimGenetic Females	\$10,966
73	Total Live Lots	\$10,758

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** Innovation AgMarketing, KS

**Marketing Representatives:** *Western Ag Reporter*, *Western Livestock Journal*, and DVAuction.

**Representing ASA:** Susan Russell

### High-Selling Lots:

**\$25,000** -PB SM Yearling Bull, "MCC Anthem R933," s. by LCDR Anthem 33K, sold to Werning Cattle Co., SD.

**\$19,000** -1/2 SM 1/2 AN Age Advantaged Bull, "MCC Right Time 0840M," s. by ES Right Time FA 110-4, sold to Shorter Ranch, KS.

**\$19,000** -PB SM Yearling Bull, "MCC Anthem B977N," s. by LCDR Anthem 33K, sold to Windy Creek Cattle Co., SD.

**\$16,000** -3/4 SM 1/4 AN Bred Femalae, "Miss MCC R830M," s. by WINC All Right 213K, sold to Garrett Parsons, KS.

**Comments:** With sunshine and mild temperatures, customers filled the pens and new sale facility tables. Online bidding also was brisk. Most of the spring bred females were pairs by auction day. In addition to the live lots, Meyring's sold 9 embryos for an average of \$883.